

# DATA PROTECTION SOLUTIONS

## FOR THE EU GENERAL DATA PROTECTION REGULATION (GDPR)

Make GDPR compliance a default. Operationalize your data protection policies with the right controls in the right places .

### AVEPOINT'S SOLUTIONS

AvePoint provides a systematic, risk-based approach to GDPR compliance by building privacy and security protocols throughout your data's lifecycle. Our solutions are designed around how people work naturally to easily protect your data without disrupting the flow of business.



PRIVACY &  
SECURITY  
BY DESIGN

Put your policies to work.

Build controls into every step of your data's lifecycle so you can proactively discover and map sensitive data to enforce your classification, permissions, protection, and monitor for sensitive information across all of your data management systems.



RISK-BASED  
APPROACH

Scale your compliance team with technology.

Detect, assess, and prioritize violations in real-time, and automatically route to data owners or data protection and security teams to prioritize and triage where needed.



DEMONSTRATING  
ACCOUNTABILITY

Don't wait to validate.

Built-in technical controls for risk assessment, data mapping, and incident management, along with continuous reporting with trend analysis provides resounding evidence of data protection from collection throughout processing.

Automate your impact assessments, data discovery, classification, and mapping to effectively establish a data centric protection strategy. Proactively maintaining structured and organized data will allow you to quickly locate, assess, and respond to risk, and demonstrate responsible data collection and management in compliance with the GDPR.



## DATA PROTECTION & PRIVACY IMPACT ASSESSMENT

AvePoint Privacy Impact Assessment is a free tool distributed exclusively by the International Association of Privacy Professionals (IAPP) to provide your organization with a systematic process for assessing privacy risks to individuals. Privacy Impact Assessments (PIAs) and Data Protection Impact Assessments (DPIA) help identify privacy risk and predict problems in the collection, use, and disclosure of personal data.



## DATA DISCOVERY & MAPPING

The GDPR requires that you understand and maintain an up-to-date inventory of Personally Identifiable Information (PII) as it flows through your systems.

- Scan, tag, classify all data in existing repositories across cloud-based, hybrid, and on-premises environments.
- Monitor new and changing data based on context for automated classification and real-time protection.
- Block, redact, encrypt, anonymize, pseudonymize, quarantine, and move violating content throughout its lifecycle.
- Automated classification assists data owners in maintaining up-to-date data inventory with built-in and custom tags.
- Data mapped throughout its lifecycle and across systems allow fast and easy collection of all data for an individual to comply with deletion or moving requests.



## RISK ANALYSIS & MITIGATION

The GDPR requires organizations to implement protective measures throughout the processing of individual's data. In order to do so, organizations must have ways to quantify risk to take the appropriate actions.

- Advanced risk calculators with customizable algorithms present intelligible risk reports with stepped and relative risk across enterprise content
- Cross-platform scanning and custom risk scoring systems provide data controllers with context for risk severity based on location, and file and risk type
- Built-in incident management within risk reports allows data controllers to review and resolve violations en masse all in one place
- Automated access controls detect and correct out of policy permissions changes across your data on-premises and in the cloud



## DEMONSTRATION OF ACCOUNTABILITY

The GDPR requires proof of effort in the proper enforcement of organizational policies designed to comply with statutory and regulatory obligations.

- Systematic risk assessment, data discovery and mapping, and risk assessment with real-time and ongoing protective controls demonstrates operational data protection measures
- Executive reports on Key Performance Indicators (KPIs), Key Control Indicators (KCI), and Key Risk Indicators (KRIs) shows risk patterns and historical trends to indicate areas where policies enforcements require improvement

### How to Buy

Call (US): +1.201.793.1111  
Email: [GDPR@AvePoint.com](mailto:GDPR@AvePoint.com)



**For US Government Organizations:**  
AvePoint solutions can be purchased directly from AvePoint or through the GSA website at [www.GSAadvantage.gov](http://www.GSAadvantage.gov).

See why you should choose AvePoint as a strategic SharePoint partner, visit [www.avepoint.com/about](http://www.avepoint.com/about).

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